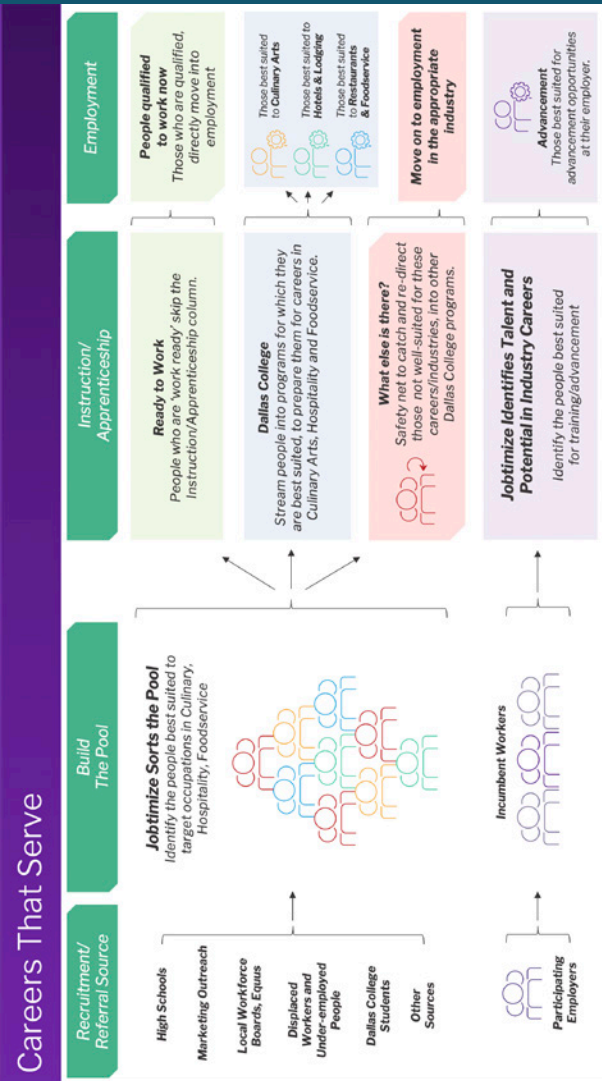


# User Flow

(Displaced & Incumbent Workers)



# WE'RE CHANGING THE GAME, SO YOU CAN CHANGE THE WORLD

Patented Job Matching Technology

We know from experience that successful hiring practices, barrier-free career discovery and the development of thriving talent pipelines for industries and communities, all start with one critical element: a highly person-centric view of the individual and their full potential, far beyond what might be inferred from their resume.

Our patented technology uses a single integrated behavioral matching platform to connect individuals with employers and the opportunities to which they are best-suited. Everyone wins: the individual plays to their natural strengths and thrives; because they onboard faster, they are more productive, they stay longer and they perform better – the employer and the community thrive also.

We are proud to be making a profound difference across multiple industries and geographic regions, for the benefit of the entire ecosystem. Our Clients and Partners demonstrate daily how starting with Fit can transform lives, careers, organizations and local economies. By more effectively matching Talent with Opportunity, we are doing our part to create a better, more sustainable world for all.



# WORKFORCE DEVELOPMENT IN THE HEART OF THE COMMUNITY

Dallas College has seven campuses in North Texas, and thriving Workforce Development, Career Connected Learning and Economic Development divisions. They are actively engaged in realigning and strengthening the talent pipeline community-wide to support the demands of a booming economy.

Let's build a workforce to be reckoned with.

1-800-513-7277  
www.fitfirsttech.com



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## FORGE YOUR FUTURE

# Dive into the Workforce Development Community

**D**allas College is actively engaged in building an integrated talent community in North Texas, by positioning themselves as the convener of industry-specific talent discussions that include employers (the 'demand' side); school districts, Workforce Solutions, and other agencies (the 'supply' side); and those institutions whose role it is to provide the upskilling, training and credentialing to prepare people for the jobs and the employers who desperately need them.

“On the Employer side, Jobtimize helps tailor a customized fit for positions and helps to reduce turnover. On the Student side, the platform either confirms career interests for students or suggests new potential choices for their consideration. I watched my own children and learn from the tool and develop interests in areas outlined in Jobtimize that they would have not envisioned prior to taking the assessment.”

- **Monica Stansberry**, Senior Director, Adult Learners (and proud parent)

### Objectives:

- ✔ To have a ready workforce available on a just-in-time basis
- ✔ To reduce waste and friction in the ecosystem: higher rates of course completion, graduation and employment, and longer retention on the job
- ✔ To build a strong and resilient talent pool that the community invest in developing as a shared resource, and that will fuel regional economic development well into the future

### Approach:

- ✔ To proactively solicit employer demands for skilled workers, far enough in advance that they can be trained and prepared for those jobs on a just-in-time basis
- ✔ To collaborate with agencies in the community to screen large numbers of jobseekers for fit in those in-demand occupations, to increase the likelihood of course completion and retention in the job
- ✔ To ensure the necessary training and support are provided to these individuals, and then to move them into employment
- ✔ To provide a safety net that will catch and redirect those people who are better suited to other opportunities

“As a partner of Fit First, Dallas College is able to utilize student data and gear training opportunities towards the career that best fits students. This proactive approach to student learning leads to higher completion rates and longer employment upon graduation.”

- **Dr. Kandi Hoye**, Director, TRUE Pathways



\*See graphic of “USER FLOW” on back.