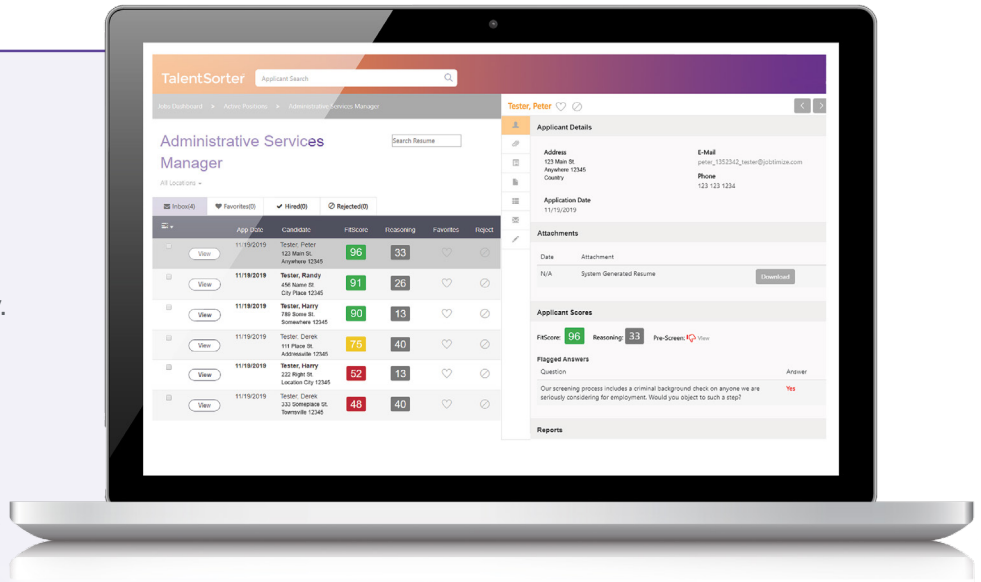


What can Dallas College & Jobtimize do for you?

- Expand your pool of available, job-ready talent.
- Find people uniquely well-suited to **your** open jobs, in **your** industry.
- Gain access to people you likely aren't reaching today.
- Bias-neutral hiring - select for fit and potential.
- Assess your existing workforce for development potential.



The *right* people in the *right* jobs
 How can Jobtimize® help employers get it more right, more often?

Reasons why the linkage between One Workforce initiative and Jobtimize is valuable to you as an employer

Among these are:

1. Dallas College is acquiring and developing talent for your future workforce. Participating employers will have access to state-of-the-art technology by which they will have front-of-line access to this talent
2. This technology will equip employers to hire for potential and competencies
3. The same technology will also enable employers to supercharge their work-based learning by identifying particular areas for development
4. In regards to apprenticeships, this program will determine who to enroll... and where, by identifying:
 - To what degree a candidate is right for an industry (IT, Advanced Manufacturing, Transportation)
 - Where in an industry they fit best
 - Where in an organization they fit best
 - And if they don't fit in any of the targeted industries, how might we best direct them



In addition, this program will help employers meet their commitments to the initiative by putting people who are best suited to their jobs in front of them, and then identifying their potential for growth.

We believe that plenty of great people are available. But they have not been apparent to employers because great people sometimes come in surprising packages. As this program will equip employers to "hire for potential and competencies" (before evaluating where someone has been, or what they have done,) these talented candidates will become readily apparent... and trainable... and hireable!